## FACULTY PROFILE

| Name of Teaching Staff / RMK ID | Ms. Jeyalakshmi R / T0988 |  |
| :--- | :--- | :--- | :--- |
| Designation | Assistant Professor |  |
| Department | Science \& Humanities (English) |  |
| Date of Joining the Institution | 24.07.2018 (Regular) |  |
| Qualifications | M.A <br> (English Literature) | M.Phil. <br> (English Literature) |
| Total Experience TN-SLET -2016 |  |  |


| Papers Presented in Conferences (Scopus / WoS indexed only) | Overall : - | After Joining RMK :- |
| :---: | :---: | :---: |
| Ph.Ds / Projects Guided | Ph.Ds Guided : - | Student Projects Guided :- |
| Books Published : | Count :- |  |
|  | List :- |  |
|  | Published Count :1 | Granted Count :0 |
| Patents | List :1. Advertising as a strong tool for Business development Dr.S. Anita Evelyn, M.Rubitha, R.Jeyalakshmi, M.Hajira Irfana, R.Valarmathi |  |
| Professional Memberships | Count :Nil |  |
|  | List : Nil |  |
| Consultancy Projects Completed | Count : Nil |  |
| Awards Received | Count : <br> Nil |  |
|  | List : <br> Nil |  |
| Research grants Received | Nil |  |
| Orchid Link / ID | ID : 0000-0003-1651-4949 |  |
| Google Scholar Link / ID | ID : -- |  |
| Vidwan Link / ID | ID : 282381 |  |
| Research Gate Link / ID |  |  |
| Scopus Link / ID | ID : |  |

