

CENTRE OF EXCELLENCE IN ZOHO Enrich Program

ZOHO is a leading software product company in the cloud and mobile devices for the past one decade. ZOHO have been coming to RMK Campus regularly for recruiting the students. ZOHO felt that engaging with students for a longer period will help the students to get prepared for product companies and also ZOHO to identify and select the deserving students.

ZOHO visits RMK campus and selects pre final year students of all branches at their V semester. Once the training program starts, two product managers visit RMK campus every saturday and give training. They train the students in basic as well as complex programming concepts. Then they give assignments between the sessions, they interact them through their web portal called ZOHO connect where students are supposed to finish their assignment. ZOHO selects best students from this program for their internships during summer. ZOHO absorbs the best students from the intern students with a high package.

This program is not only for ZOHO, but student get placed in other product companies. ZOHO has been conducting this program only in RMK campus among the various engineering colleges and the product managers are visiting RMK campus on their holidays based on their personal interest. This program is found to be successful.

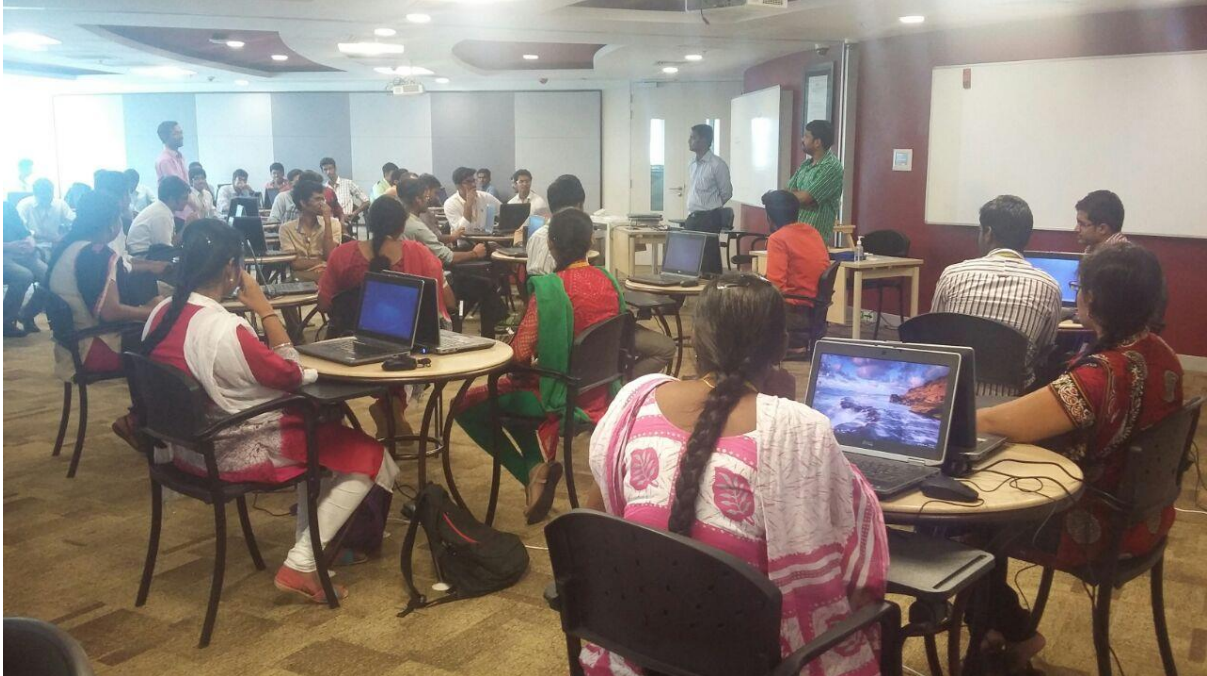
SPoC and Core Team members

Ms.Arthi.A Associate Professor/IT

Activities

- Selection Process
- Conducting Training Program
- Internship cum Placement

Photo Video



5.No. of Students Registered / Participated

Batch(2013-2017)	64/61
Batch(2014-2018)	50/50

6. Company Logo



7. Lab Inauguration details with Photo

Under Progress